

NEW Membership Letters and New Member Promo!

As part of an effort to increase membership, and to fulfill a specific request from one of our affiliate states, the ITEEA office crafted and distributed the following new letters:

- **Become an ITEEA Member** or New Member Letters (1 and 2) – two variations were provided
- **Your Membership has Expired** Letter – a specific mailing to lapsed members from 2011-13 is in the works
- **Your Membership is About to Expire** Letter
- **Thank you for Renewing your Membership** Letter

Please let me know if you would like to receive copies of these letters to customize and use for triggering renewal and new memberships in ITEEA.

Additionally, one of the new member letters has been re-engineered (no pun intended J) into a **new member promotional flyer** (attached to this week's email) that will be viewable from the www.iteea.org web site. This link on the ITEEA webpage will take potential members directly to the member login page, which is being slightly revised to make it clearer and easier for potential members to join. The promotion, which offers \$10 off professional membership dues, will run until December 31, 2013.

SEAPerch Build and Competition – new event in ORLANDO!

The Orlando Exhibit Hall is going to be hopping in 2014! We are now in search of 20 teachers who might be interested in participating in the SeaPerch Build and Competition. Headed up by Greg Kane, these 20 teachers will receive a free SeaPerch kit (valued at \$150) and get to build an underwater ROV right there on the show floor. There will be a brief timed competition in the outdoor pool on Friday for those who want to see how well their ROV can perform. We will be searching for a sponsor for this event so please send any candidates to cmaggio@iteea.org. See attached flyer.

Corporate Renewals

Paxton Patterson and Technology Education Concepts have renewed their membership! Our Corporate Membership is now at 20!

2013 National Technology Student Association Conference – Orlando, FL

I am attending (along with Barry Burke) the 2013 National TSA conference currently being held in Orlando, Florida. I will be the keynote at their opening general session on Saturday morning! This gives ITEEA the opportunity to provide a dual message to the audience. The first part of the message is designed to engage and encourage the 5,000 plus TSA students to think about becoming a technology and engineering teacher. The second part of the message will be to connect with the over 700 technology and engineering teachers to become active participants in their professional organization, ITEEA! We will also be delivering specific presentations to the State Advisors on what the ITEEA STEM*Center for Teaching & Learning offers through our EbD program K-12. I am also scheduled to talk directly with all the teachers at an update meeting and will be presenting them with an ITEEA/TSA sponsored coffee mug and a special membership offer if they join at the ITEEA conference. We are excited about this opportunity to meet and discuss what ITEEA has to offer them professionally! I will let you know the outcome of these events and efforts from the TSA conference in an upcoming weekly board update.

Thoughts for the Week . . . From the TSA conference keynote to the 6,000 students and teachers in my closing sentence (BTW→ The 'it' refers to Technology and Engineering Education as defined by ITEEA):

'Some call it design and problem-solving, while others call it technological problem-solving, but whatever you call it, it is the ability to create **real** solutions for the **real** world. Use this power, nurtured through your STEM education, to become our future Technology and Engineering Educators and Innovative **Leaders** of Tomorrow! Through our collective efforts; ITEEA and TSA together . . . Technology and Engineering Brings STEM to Life!'

Thank you for all you do for ITEEA and the profession! Please have a wonderful weekend!